



PRODUCT DESCRIPTION

When the Jadon boot stormed off the production line in 2013, we knew we'd made something special. The Jadon retains all the recognizable Dr. Martens details including grooved edges, yellow stitching, heel-loop, and adds an inner ankle zip. The Jadon is made from tough breathable leather with a smooth finish. Built on an AirWair sole, the Jadon boot is oil and fat resistant with good abrasion and slip resistance. Use Dr. Martens Wonder Balsam to protect the Polished Smooth Leather material and keep your boots clean, soft and supple.

MODULE 1 Premium Full Image



MODULE 2 Premium Full Image

JADON
A FEARLESS ADAPTATION OF THE 8-EYE BOOT WITH MOST-LOVED PLATFORM SOLE AND RUGGED TREAD—BUILT TO EMPOWER.

- GOODYEAR WELT CONSTRUCTION**
Heat-sealed and reinforced with our signature welt stitch.
- STAND TALLER**
Empowering 2-inch heel with chunky tread and 1 1/2-inch platform.
- EASY ON AND OFF**
Side zips for easy wear.
- LARGE FOOTBED**
Wider and a more rounded toe shape.
- POLISHED SMOOTH**
Super durable, with a smooth finish polished to a high shine.
- AIR-CUSHIONED COMFORT**
Renowned "bouncing" AirWair soles are oil, petrol and fat resistant.

MODULE 3 Brand-wide Carousel

A LEGACY OF ENDURANCE
From a modest work-wear that became a cultural icon, Dr. Martens footwear is built-to-last.

MODULE 4 Premium Comparison Table 1

	Jadon Polished Smooth	Jadon Hi Pina	Women's Sinclair Boot	2976 Chelsea Quad	Unisex 1460 Boot
Customer Reviews	★★★★☆: 6,312	★★★★☆: 219	★★★★☆: 1,132	★★★★☆: 40	★★★★☆: 6,330
Price	—	1209.95	1208.64	1199.95	1157.00
Material	Smooth leather and rubber sole	Pina leather and rubber sole	Smooth leather and rubber sole	Smooth leather and rubber sole	Smooth leather and rubber sole
Construction	Goodyear welt/AirWair	Goodyear welt/AirWair	Goodyear welt/AirWair	Goodyear welt/AirWair	Goodyear welt/AirWair
Historical Relevance	New Classic	New classic	Contemporary	Cult classic	Original
Sole Height	Platform: 1 1/2"; Heel: 2"	Platform: 1 1/2"; Heel: 2"	Platform: 1 1/2"; Heel: 1 7/8"	Platform: 1 1/2"; Heel: 1 7/8"	Platform: 1/2"; Heel: 1 1/8"
Colors	Black, Burgundy	Black	Black, Black Distressed, White	Black, Burgundy, White	Black

MODULE 5 Premium Technical Specifications

UPPER:	Polished smooth leather with soft sheen	HEEL HEIGHT:	2 in
CONSTRUCTION:	Goodyear welted, heat-sealed & reinforced with signature welt stitch	WEIGHT:	2.5 lbs
SHAFT HEIGHT:	6.75 in	WATER-RESISTANT?	Yes
PLATFORM HEIGHT:	1.5 in	MATERIALS:	Leather, PVC

MODULE 6 Premium Full Video Premium Full Image



MODULE 3 Carousel Images

A LEGACY OF ENDURANCE
From a modest work-wear that became a cultural icon, Dr. Martens footwear is built-to-last.

MUSIC IS THE HEARTBEAT OF THE BRAND
Without music, Dr. Martens would have remained a workwear boot. Music and subcultures have become inseparable from the brand itself. DM's has become a symbol for those who embrace something other than the mainstream.

ICONIC STYLE, UNWAVERING COMFORT
Crafted with rebellious spirit and bold innovation, we fuse iconic style with unwavering comfort. Our boots fiercely empower you to tread new ground, and find new ways to live out loud.

STAND FOR SOMETHING
Stand tall and stand out in Dr. Martens boots and shoes, where every pair is a unique statement, reflecting your personality and style. Dr. Martens is a timeless symbol of self-expression and individuality.

MODULE 3 Carousel Images

A LEGACY OF ENDURANCE
From a modest work-wear that became a cultural icon, Dr. Martens footwear is built-to-last.

MUSIC IS THE HEARTBEAT OF THE BRAND
Without music, Dr. Martens would have remained a workwear boot. Music and subcultures have become inseparable from the brand itself. DM's has become a symbol for those who embrace something other than the mainstream.

ICONIC STYLE, UNWAVERING COMFORT
Crafted with rebellious spirit and bold innovation, we fuse iconic style with unwavering comfort. Our boots fiercely empower you to tread new ground, and find new ways to live out loud.

STAND FOR SOMETHING
Stand tall and stand out in Dr. Martens boots and shoes, where every pair is a unique statement, reflecting your personality and style. Dr. Martens is a timeless symbol of self-expression and individuality.

MOBILE

OVER 60 YEARS OF OUR UNMISTAKABLE DNA, ELEVATED ON A PLATFORM SOLE

JADON
A FEARLESS ADAPTATION OF THE 8-EYE BOOT WITH MOST-LOVED PLATFORM SOLE AND RUGGED TREAD—BUILT TO EMPOWER.

- EASY ON AND OFF**
Side zip for easy wear.
- POLISHED SMOOTH**
Super durable, with a smooth finish polished to a high shine.
- LARGE FOOTBED**
Wider and a more rounded toe shape.
- GOODYEAR WELT CONSTRUCTION**
Heat-sealed and reinforced with our signature welt stitch.
- STAND TALLER**
Empowering 2-inch heel with chunky tread and 1 1/2-inch platform.
- AIR-CUSHIONED COMFORT**
Renowned "bouncing" AirWair soles are oil, petrol and fat resistant.

A LEGACY OF ENDURANCE
From a modest work-wear that became a cultural icon, Dr. Martens footwear is built-to-last.

Material

- Jadon Polished Smooth
Smooth leather and rubber sole
Add to Cart \$1209.95
- Jadon Hi Pina
Pina leather and rubber sole
Add to Cart \$1208.64
- Women's Sinclair Boot
Smooth leather and rubber sole
Add to Cart \$1199.95
- 2976 Chelsea Quad
Smooth leather and rubber sole
Add to Cart \$1157.00
- Unisex 1460 Boot
Smooth leather and rubber sole
Add to Cart \$1157.00

UPPER:	Polished smooth leather with soft sheen
CONSTRUCTION:	Goodyear welted, heat-sealed & reinforced with signature welt stitch
SHAFT HEIGHT:	6.75 in
PLATFORM HEIGHT:	1.5 in
HEEL HEIGHT:	2 in
WEIGHT:	2.5 lbs
WATER-RESISTANT?	Yes
MATERIALS:	Leather, PVC

