Amazon Listing Copy for BioLite CampStove 2 Complete Cook Kit

Partial listing items for BioLite CampStove 2 Complete Cook Kit. After conducting competitor research, and identifying key differentiators for the product, I wrote the copy for the entire listing. Top-ranking keywords were identified and included throughout the title, bullet points, and product description to optimize for Amazon search. See the <u>full live listing here!</u>

TITLE

BioLite, Campstove 2 Complete Cook Kit, Electricity Generating, Wood Burning Camp and Backpacking System with USB Recharging Station

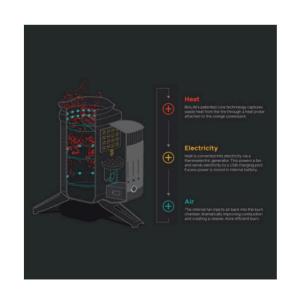
Fully integrated system

Includes CampStove 2+, Grill, KettlePot with CoffeePress and FlexLight 100





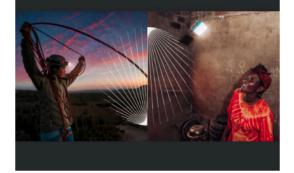






Your purchase helps us invest in design solutions that benefit the world

Parallel innovation



A+ CONTENT



Cook, grill and boil with the fully integrated CampStove 2+ Complete Cook Kit. Generate 3 watts of electricity to charge while infusing aromatic wood smoke into your backcountry meals. Create smokeless flames with the portable wood cooking system that includes Portable Grill, KettlePot, CoffeePress and 100-lumen FlexLight. Lightweight and super-packable, the Complete Cook Kit covers all the bases including camping, backpacking and emergency situations like loss of power. Fold-up legs provide stability and the scalloped pot stand ensures a perfect fit for accessories. Leave the gas canisters behind and unlock the potential of the sticks and twigs around you. BioLite is certified carbon neutral and works to deliver renewable energy solutions

to households living beyond the grid. Together we are bringing clean power everywhere and empowering people to be less dependent on unhealthy energy sources.

About this item

- Camping stove bundle includes CampStove 2+, Portable Grill, KettlePot, Coffee Press, FlexLight, 2x stuff sacks, micro USB cable; cook, boil water, and use the heat converted into electricity to charge smartphones and headlamps
- Fueled by renewable biomass fuel such as twigs, sticks, pinecones, and other forest floor debris to book and boil water; patented combustion technology creates smokeless flames for tabletop fire that makes everything from s'mores to complete meals
- Devices can be charged via the integrated USB port; thermoelectric generator generates 3 watts of power for real-time charging, and stores power in the 3,200 mAh battery for use even when fire isn't burning
- Scalloped pot stand holds KettlePot; boils 1 liter of water in 4.5 minutes and adjustable flame can be controlled with 4 fan speeds; Grilltop fits up to four burgers
- CampStove includes CampStove 2+, Portable Grill, KettlePot, Coffee Press, FlexLight, 2x stuff sacks, micro USB cable, and instructions; complete set weighs 5.1 pounds



Turn Fire Into Electricity Heat creates 3 watts of electricity for

storing or real-time charging



No Gas or Propane

Burn sticks, twigs and pinecones found along the trail



Multi-Functional Cookware

Make meals and beverages with lightweight CampStove 2+ accessories



Portable and Compact

Grill packs down to 3 inches while CampStove 2 nests inside the KettlePot

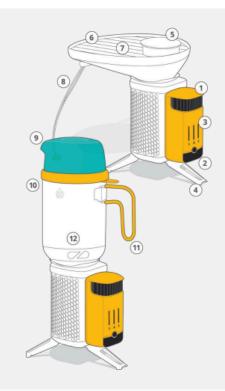
cook system



We are on a mission TO EMPOWER **PEOPLE &** PROTECT OUR PLANET

through access to renewable energy





- 1. On-Board Battery
- **2.** Smart LED Dashboard
- 3. USB Charge Out
- **4.** Lightweight Aluminum Legs
- 5. Fuel Intake Lid
- 6. Steel Grill Grate

7. Flame Spreading Design

- 8. Folding Legs
- **9.** BPA-Free High-Temp Top
- 10. Silicone Seal
- **11.** Vertical Cool Touch Handles
- **12.** Ultra-Thin Stainless Body

